

**Coronado High School T-Bird Marching Band**  
**3<sup>rd</sup> Annual Invitational Sponsor Fundraiser**  
**Parent & Student Information**

Our T-Bird Marching Band and Parents will be hosting the 3<sup>rd</sup> Annual **T-Bird Invitational-** Marching Band Competition on Saturday, September 30, 2017. This is a great opportunity for the Coronado T-Bird Band Boosters and Band Students to make much needed fundraising dollars. This handout is designed to let you know how this program will work.

**How it Works** T- Bird Band members go out to area businesses, friends and family and ask them to sponsor or advertise at our Invitational. We have Sponsorships, Program Ads or Banners for sale.

**Costs of Program Ads**

Full Page Ad: \$300 -----Credit to Students -Fair Share \$75  
Half Page Ad: \$250-----Credit to Students - Fair Share \$63  
Quarter Page Ad: \$150-----Credit to Students -Fair Share \$40  
Business Card: \$50 -----Credit to Students -Fair Share \$15

**Costs of Banner**

4X6 Banner at the invitational \$300-----Credit to Students Fair Share \$75

**Title Sponsor \$2,500**

- Name or Logo on Side (Large) of Band Semi Truck Wrap
- Name or Logo on the Top of The 2017-2018 T-Bird Show Shirt
- Full Page, Back Cover, Color Ad in the T- Bird Invitational
- Name on Cover Page of Invitational Program
- Name on T-Bird Invitational Ticket and Back Side for Ad or Coupon
- Banner at the Gate at the T-Bird Invitational
- T-Bird Invitational Admission for 6
- Name Mentioned at Every Halftime Show at Every T-Bird Game
- Name Mentioned By Announcer, Every Hour at T- Bird Invitational
- Logo On T-Bird Band Website for 2017-2018 Year

**Gold Sponsor \$1,500**

- Name or Logo on Band Semi Truck Wrap Back Door (Large)
- Name or Logo on the 2017-2018 T-Bird Show Shirt
- Full Page, Color Ad in the T- Bird Invitational Program
- Name on Cover Page of Invitational Program
- Name on T-Bird Invitational Ticket
- Banner at the Gate at the T-Bird Invitational
- T-Bird Invitational Admission for 4
- Name Mentioned By Announcer, Every Hour at T- Bird Invitational
- Logo on our T- Bird Band Website for 2017-2018 Year

### **Blue Sponsor \$500**

- Name or Logo on Band Semi Truck Wrap Back Door
- Name or Logo on the 2017-2018 T-Bird Show Shirt
- Half Page, Color Ad in the T- Bird Invitational Program
- T-Bird Invitational Admission for 2
- Name Mentioned by Announcer, at the T- Bird Invitational
- Logo on T- Bird Band Website for 2017-2018 Year

**Break Up of Sale** **Twenty-Five percent** of each sponsor banner or ad sold will go into the students' band ledger used to pay for "MY FAIR SHARE" and other activities. Seventy-five percent will go to the Coronado Band Boosters general fund.

Use one form per ad, and make sure you put YOUR NAME on it, to get credit for the sale. Extra copies of forms will be available in the Band Room or on the band website [www.tbirdband.org](http://www.tbirdband.org)

**Ad forms & money should be turned in as you get them!** Place in the Booster mailbox in the Band Room. This will also help us keep track of ads and you will get credited for the sale sooner. If you are handed a business card or a paper copy of ad, **Please Keep** them clean, so they will copy nicely. If the customer wants to email their "ready to print" ad, have them send it to Joseph Jacobs, [joseph\\_jacobs@yahoo.com](mailto:joseph_jacobs@yahoo.com) or Maggie Portillo, [mportillo1@sbcglobal.net](mailto:mportillo1@sbcglobal.net). Use one form per ad, and make sure you put YOUR NAME on it, to get credit for the sale. Extra copies of forms will be available in the Band Room or on the band website [www.tbirdband.org](http://www.tbirdband.org)

**We cannot create or design "custom ads".** We need either a "ready to copy" paper version or a "ready to print" electronic version of the ad (electronic is preferred for better ad quality).

- Please note that ads for the Invitational Program Book are photocopied in black and white.

**Length of Fundraiser** The fundraiser will end on **Friday, September 15th, 2017**. All ads & money must be in by this date.

**Tips for Selling** When you go into an area business, make sure to mention the following things:

- Tell them that The Coronado High School T-Bird Band is hosting its 3<sup>rd</sup> Annual Invitational Marching Band Competition on Saturday, September 30, 2017, and we are selling advertisements as a FUNDRAISER. Make sure they know that by buying an ad, they are helping to support the Coronado T-Bird Band.
- We anticipate **15-20 High School Marching Bands** from the Southwest Area to participate in the competition.
- There will be hundreds of students with parents and family members attending to support them at the Marching Competition and their ads will be seen by a large number of people. For More Information or questions, contact Joe Jacobs 501-246-0603 or Maggie Portillo 915-422-0063.

**Thank you for supporting the Coronado High School T-Bird Marching Band!**